

Hi, I'm Craig!



As an aspiring designer, I am interested in UX/UI, motion graphics, and interactive design. I like to include playful elements of illustration and animation in my work, and enjoy working across a broad range of mediums, while always looking to expand my skill set. In all aspects of my work, I strive to create interactive and dynamic experiences that are user-centered, while also being fun and functional.

I believe working collaboratively is very valuable, sharing resources and skills to create better design solutions.

Some of my interests include emerging technologies like VR/AR, PC building, 3D modeling and game design.

Education

Ballyfermot College of Further Education. 2015 - 2018

- PLC Art, Graphics & Printmaking, Level 5. 2015 - 2016.
- HND Visual Communications, Level 6/7 2016 - 2018.

Dún Laoghaire Institute of Art, Design and Technology. IADT.

- BA [Hons] Visual Communication, 2018 - 2021.

Contact

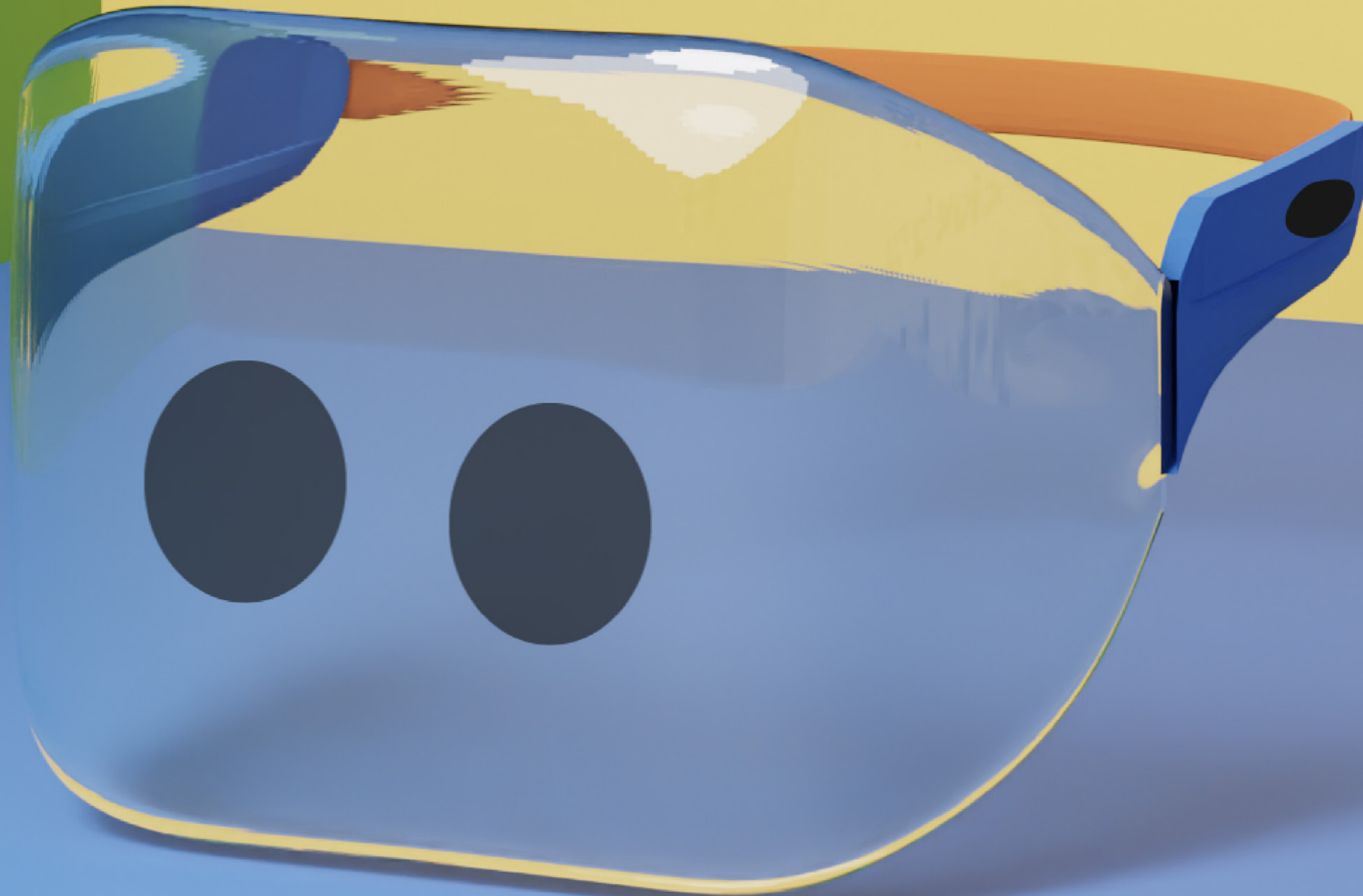
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Craig Thiel – PlayVroom

Playvroom is a speculative project, where myself and three others, designed a service and tool to help children socialise in a world of social distance.

Playvroom allows children to interact with others through AR/VR using our visor!



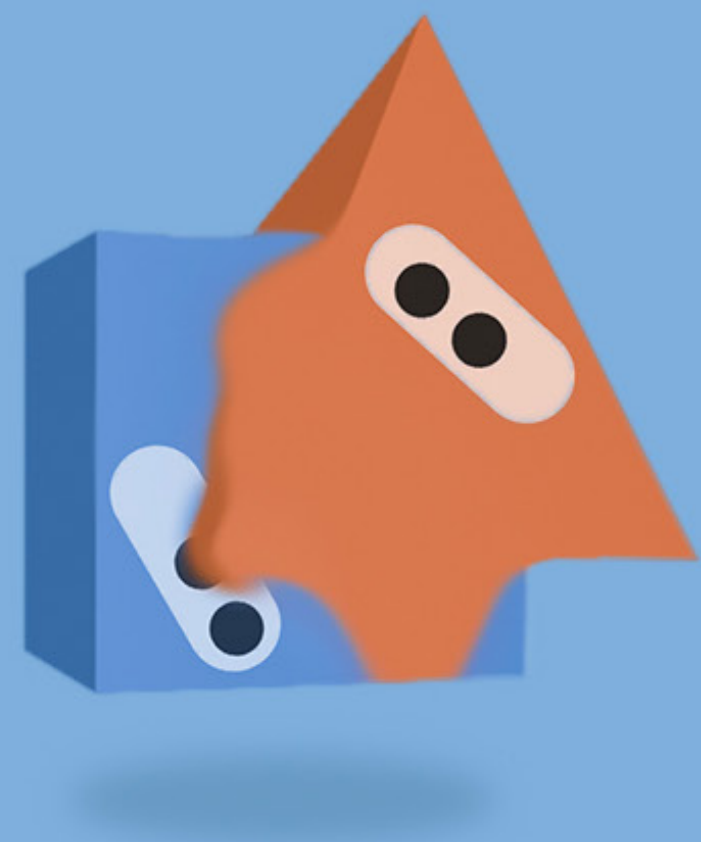
Playvroom

Craig Thiel – PlayVroom

Playvroom allows children to interact with others and play within a virtual environment. Other friends / classmates are projected within their environment using the AR visor!



Safety was a big concern with Playvroom. Making our games distinguishable from real live objects was important, while the visor will detect other objects as dangerous. A playable area can also be set to ensure the safety of the child. Both, alerting the parent of the child’s activities.



Take basic shapes



Build and Mold



Watch it come to life!



Joyful Journeys is a RSA project that aims to create a better experience within dull train stations. Adding coloured lighting structures to break the grey, industrial look of most station around Dublin. While promoting positive interactions between passengers on the journey!

Joyful Journeys



Stáisiún Uí Chonghaile
Connolly Station



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how spread bets and CFDs work, and whether you can
afford to take the high risk of losing your money.

One of Joyful Journeys aims was to create positive interactions between passengers. Cards were made, using positive Irish slang that could be passed around, or given to passengers for their own enjoyment.



Craig Thiel – Joyful Journeys

The second goal of Joyful Journeys was to slightly change a stations environment. Installations of changing lights structures would be seen throughout the stations. This simple approach was chosen so that it would not interfere with regular passengers commute or become a hassle over multiple passings.



Craig Thiel – Good Games

Good Games is a service that gives parents the information they need to learn about video games, and help their children have the best experience they can with video games they are already playing!



Keep app pages:
Sign up, Homepage, Benefits of Video Games, and Game Genres/Terminology.



Check out a full walk-through at:
[Good Games Walk-through!](#)



Thank you!

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Check out more work at:

Instagram: [@craigthiel_design](#)

Behance: [@craigthielpct](#)

Linked In: [Craig Thiel](#)